



► Keynote Speaker Robert High Jr. of IBM's Watson Solutions shares the stage with his robot companion.

## 6TH ANNUAL CONFERENCE & EXPO

**NOVEMBER 15-16, 2016 | MINNEAPOLIS**

Robotics Alley enters its 6th year in 2016 following a 2015 event that drew rave reviews for its content, including keynote speakers from Disney Imagineering, IBM's Watson Solutions and Ekso Bionics. The two-day event featured multiple breakout tracks exploring the use of robotics in health care, agriculture, manufacturing, security and more. The Expo Hall was the most interactive in the event's history, with a new drone fly zone and simulator as well as multiple robotic demos on the show floor.

A new event for 2015, the "Invest in Innovation" competition, allowed three startup tech companies to pitch their businesses to a panel of investors. Each of the three companies was praised by the panel for their innovative concepts and well thought out business plans, and many were calling for the competition to expand in 2016.

For the second year, Robotics Alley hosted a Career Fair. Returning companies like Target and Dow Chemical and new participants such as Microsoft were on hand to meet with job seekers, and the Career Fair's sponsor, the Minnesota Department of Employment and Economic Development, provided career development workshops.

The always-popular STEM portion of the event grew again in 2015 with 10 student teams showcasing their robots and participating in the "March of the Robots" alongside commercially available robots from industry.

Overall, attendance for the 2015 Robotics Alley grew to over 600 with representatives from 22 states. For 2016 sponsorship information, contact:

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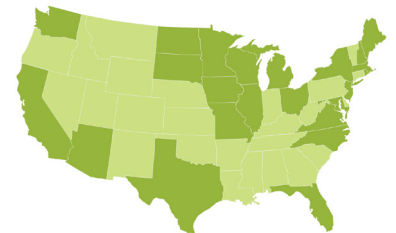
### 2015 SPONSOR SAMPLING



► In 2015, Robotics Alley's Expo Hall hosted more than 50 Exhibitors.

# 535

► Industry Professionals participated in conjunction with over 100 students at this year's Conference & Expo.



► Robotics Alley 2015 drew attendees from over 20 different states.



► Worldwide spending on robots is expected to jump from just over \$15 billion in 2010 to about \$67 billion by 2025.

		Price	Quantity	Speaking Opportunities	Advertising in Conference Guide	Article in Conference Guide	Complimentary Conference Passes	Complimentary VIP Reception Passes	Logo + Description in Conference Guide	Logo + Description on Website	Exhibit Booth	Complimentary Exhibit Staff Passes
	Presenting	\$25,000	1	<b>X</b>	2-Page Spread	2-Page	20	6	<b>X</b>	<b>X</b>	Quad	8
	Platinum	\$20,000	3	<b>X</b>	2-Page Spread	1-Page	10	4	<b>X</b>	<b>X</b>	Double	4
DIAMOND	VIP Reception	\$12,500	1	<b>X</b>	1-Page		6	6	<b>X</b>	<b>X</b>	Double	4
	STEM Showcase	\$12,500	1	<b>X</b>	1-Page		6	2	<b>X</b>	<b>X</b>	Double	4
	Lifetime Achievement Award Dinner Host	\$12,500	1	<b>X</b>	1-Page		6	2	<b>X</b>	<b>X</b>	Double	4
GOLD	Invest in Innovation Host	\$8,500	1	<b>X</b>	1/2 - Page		4	2	<b>X</b>	<b>X</b>	Standard	2
	March of the Robots	\$8,500	1	<b>X</b>	1/2 - Page		4	2	<b>X</b>	<b>X</b>	Standard	2
	Opening Expo Reception	\$8,500	1		1/2 - Page		4	2	<b>X</b>	<b>X</b>	Standard	2
	Notebooks	\$8,500	1		1/2 - Page		4	2	<b>X</b>	<b>X</b>	Standard	2
	Career Fair	\$8,500	1	<b>X</b>	1/2 - Page		4	2	<b>X</b>	<b>X</b>	Standard	2
	Tracks	\$8,500	4	<b>X</b>	1/2 - Page		4	2	<b>X</b>	<b>X</b>	Standard	2
SILVER	Invest in Innovation Supporter	\$5,000	5	<b>X</b>			2	1	<b>X</b>	<b>X</b>	Standard	2
	Charging Station	\$5,000	2				2	1	<b>X</b>	<b>X</b>	Standard	2
	Lanyard	\$5,000	1				2	1	<b>X</b>	<b>X</b>	Standard	2
	Green Room	\$5,000	1				2	1	<b>X</b>	<b>X</b>	Standard	2
	Conference Guide	\$5,000	1				2	1	<b>X</b>	<b>X</b>	Standard	2
	Pocket Pass	\$5,000	1				2	1	<b>X</b>	<b>X</b>	Standard	2
	Double Booth	\$5,000	10				2	1	<b>X</b>	<b>X</b>	Standard	2
	Women in Engin. Breakfast	\$5,000	1	<b>X</b>			2	1	<b>X</b>	<b>X</b>	Standard	2
	Portrait Booth	\$5,000	1				2	1	<b>X</b>	<b>X</b>	Standard	2
BRONZE	Expo Stage Participant	\$3,500	6	<b>X</b>			1			<b>X</b>	Standard	2
	Refreshment Break	\$3,500	4				1			<b>X</b>	Standard	2
	Drone Cage	\$3,500	4				1			<b>X</b>	Standard	2
	Poster Session	\$3,500	4	<b>X</b>			1			<b>X</b>	Standard	2
	Exhibitor	\$2,500	30				1			<b>X</b>	Standard	2
	Career Fair ONLY	\$495	∞							<b>X</b>	Table	1

## ADDITIONAL OPPORTUNITIES

Additional Booth	\$1,875	Additional Exhibit Staff Pass	*\$85
Career Fair Booth (ADD-ON)	\$295	2-Page Spread (Color)	\$2,000
Color Logo by Description	\$150	Full Page Ad (Color)	\$1,250
Post-Conference Mailing	\$550	Half Page Ad (Color)	\$750

\*per person/day

## SIGN UP NOW TO SPONSOR ROBOTICS ALLEY 2016!

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